

**DO
YOU
REALLY
WANT TO
INVEST OR
START SOMETHING TO
BUILD YOUR FUTURE?**

then

INVEST IN FUTURE

INVEST IN HEALTHCARE

INVEST IN DISHA AROGYA DHAM

DDAD
AYURVEDA

SMUDRA

Schedule 30 minutes Call with our business consultant ! +919034100716 ! www.dadayurvea.com
as per industry experts, healthcare is the safest business to invest among all available businesses in India

Dear Friend

WE ARE ALL FORTUNATE THAT IN THE COVID-19 PANDEMIC, INDIA HAD "INDIA'S NO1 AYURVEDA NATUROPATHY CHIKITSALYA & HEALTHCARE MALL" & IF I TALK ABOUT THE WORLD, IT IS THE ONLY CONCEPT, THAT WAS & IS COVID-FREE AND CAN BE STARTED BY ANYONE, ANYWHERE WITH ANY INVESTMENT.

WE ARE HOPING FOR MILLIONS OF INDIANS; WE ARE HERE TO CREATE AN ECOSYSTEM OF DISHA AROGYA DHAM'S HEALTHCARE THAT WILL GO BEYOND EXPECTATIONS & BOUNDARIES TO HELP MANKIND.

JOIN HANDS IN NATIONAL VISION, WHICH IS GOING TO OPEN UNLIMITED OPPORTUNITIES IN HEALTHCARE FROM AYURVEDA TO NATUROPATHY HOSPITALS AND AYURVEDA PHARMACY TO ORGANICS COMPANIES.

WE ARE INNOVATORS, WE ARE DISRUPTERS, AND WE ARE SUPPORTERS...

WE ARE NOT HERE FOR PROFIT MAKING; WE ARE HERE FOR YOU, FOR EVERY HUMAN BEING.

YOU CAN BLINDLY COUNT ON US!

**PANKAJ ROHILLA
DIRECTOR, DISHA AROGYA DHAM**



Dear Partner

WE INTRODUCED A GROUP OF DISHA AROGYA DHAM HAS

“DAD-INDIA'S NO1 HEALTHCARE MALL”(AYURVEDA NATUROPATHY CHIKITSALYA)

IT'S A SAFEST BUSINESS FOR THOSE WHO HAVE VACANT COMMERCIAL SPACE, MONEY LYING IN BANKS, DON'T KNOW WHERE TO INVEST! AND WANT TO EARN WELL WITHOUT ANY PERSONAL INVOLVEMENT OR WANT TO HELP THEIR KIDS WITH A SUSTAINABLE BUSINESS FOR GENERATIONS TO COME.

THIS BUSINESS IS BUILT KEEPING IN MIND THE ACTUAL HEALTH & IT'S AVAILABILITY PROBLEMS OF

100 CRORE+ INDIAN'S RESIDING IN TIER-1, 2, 3 LOCATIONS OF INDIA.

HENCE, WE, AT DISHA AROGYA DHAM FOR THE FIRST TIME IN INDIA, HAVE DECIDED TO PROVIDE UNLIMITED FREE BAMS, BNYS, DNYS DOCTOR CONSULTATION & UP TO 20% DISCOUNTED HEALTHCARE AT ONLINE & OFFLINE BOTH PLATFORMS IN SHORTEST POSSIBLE TIME AT NEAREST POSSIBLE LOCATION!

BUT THIS JOURNEY IS NOT POSSIBLE WITHOUT YOU!

LET'S ACHIEVE THIS MISSION #DADAYURVEDA

INITIATIVE BY STARTING ANY OF OUR #COVIDFREECONCEPT (MINI, MEGA, OR CITY'S PRIDE) WHICH IS COMPLETELY MANAGED BY US & ENSURES ROI IN 12-15 MONTHS.

THANK YOU

PANKAJ ROHILLA
DIRECTOR
SANGEETA PHOUGAT
MBBS, UKRAINE



CEO,
DISHA AROGYA DHAM INDIA'S NO1 AYURVEDA NATUROPATHY CHIKISTALYA
(INDIA DIVISION)



who we are?

Disha Arogya Dham Group is well-known name in healthcare industry, for 22 years.

"Disha Arogya Dham- India's No1 Ayurveda Naturopathy Chikitsalya & healthcare mall" is an innovation, of DAD Group and surprisingly no such concept exists in the world!

"DAD – India's No1 Ayurveda Naturopathy Chikitsalya & healthcare mall" concept is completely dedicated for humanity. DAD started with the mission statement of "Healthcare for all", with this statement DAD become a movement instead of a company. Company's prime aim is to saturate every city, district of India with healthcare facilities. Once this goal is achieved, our mission will be completed.

City's all needs pertaining to healthcare whether it's products or services will be fulfilled by "Disha Arogya Dham's Ecosystem of Healthcare"

DAD is combination of whatever we can think in healthcare, it is Ayurveda Pharmacy + Wellness Store + Organic Store + Ayurvedic Clinic + Naturopathy Clinic + Migraine clinic + Neuro Clinic.

fast facts & business goals

It is World's & India's No1 Ayurveda Naturopathy Chikitsalya & healthcare mall" so off course it is new and has no prior malls in country.

We are the first company of India ensuring OPD healthcare in 5INR/day to our customers/patients (subscribers). With our subscription model, we are going to revolutionise the Indian Healthcare be it primary, secondary or tertiary.

We are targeting 670 out of 761 districts in India. Some part of the world we will be completely online some part of the world we will be with hybrid model depends upon the topography & socio economic survey.

In coming 10 years we will take over 670 districts healthcare of India with 15 Ayurveda Naturopathy Chikitsalya & Healthcare Malls in each district/city & each Healthcare Mall will have 20,000 subscribers (members) resulting we will have 10,000 DAD healthcare malls followed by

20 Crore subscribers. These all subscribers will be catered/ serviced by hybrid model of physical DAD healthcare mall store's & at our APP.



Why You Should Start DAD Ayurveda Naturopathy Chikitsalya?

INDIA'S 1ST BUSINESS MODEL THAT GIVES 20% REVENUE SHARE IN COMPANY-MANAGED MEGA & CITY CENTER CHIKITSALYA WHEREAS ALL OTHER RETAIL BUSINESSES GIVE ONLY 7-8%

INDIA'S ONLY RETAIL BUSINESS THAT IS OFFERING 1500/COMPLEET HEALTHCARE TO ITS CUSTOMERS TO ENSURE GREAT FOOTFALL AT CHIKITSALYA RESULTING IN BIG SALES.

INDIA'S 1ST OF ITS KIND SOCIAL IMPACTING BUSINESS MODEL WHERE EVERYTHING OF HEALTHCARE IS TAKING PLACE UNDER ONE ROOF.

IT'S PROVEN BUSINESS MODEL.

IT'S HEALTHCARE.

DISHA AROGYA DHAM IS EXCLUSIVE. NO COMPETITION.

DISHA AROGYA DHAM IS PRIVATELY HELD AND PROFITABLE.

THIS CONCEPT IS INNOVATIVE, NEW AND LAUNCHING FIRST TIME IN INDIA. YOURS WILL BE

"FIRST HEALTHCARE MALL OF CITY" AND IT WILL BE "TALK OF THE TOWN"

THE FOUNDING TEAM & MENTORS OF DISHA AROGYA DHAM ARE FROM "IIM & IIT" AND THEY ARE SO PROACTIVE AND CLEAR WITH VISION THAT THEY HAVE A TARGET OF 10,000 FRANCHISE CHIKITSALYA TO OPEN

BY END OF 2035 WITH 20 CRORE SUBSCRIBERS (MEMBERS).



who should start DAD Ayurveda Naturopathy Chikitsalaya

1.ANY INDIVIDUAL: No matter you have pharmacist or BAMS/BNYS/BHMS/BUMS degree! Just manage the investment part.

2.RUNNING BUSINESS OWNERS: Hotel / Petrol pump/ Schools/ Institute/ Gas Agency/ Jewelers/ Brick Kiln owners etc.

Gone are the days when everything about a petrol pump was vehicle-related.

Now,

a petrol filling station will be spruced up with retail facilities will have a retail-friendly look and will offer a variety of value-added essential healthcare needs under the brand of- "DAD-World's 1st Sinusitis/Migrane Clinic".

Pankaj Rohilla Director, observes, "Most of the petrol pumps are prominently located and highly visible to customers. Non-fuel activities give these petrol pumps the opportunity to derive maximum value from these sites. Since petrol buying is usually considered an uninvolved category of purchase, bundling more products and services through non-fuel retail initiatives transforms the station into an add-value place."

WOULD YOU LIKE TO START A DAD IF INDIA'S 1ST"HEALTHCARE MALL AT YOUR PETROL PUMP?

3.VACANT SPACE OWNERS: Vacant commercial space/ real estate/ development authorities/brick & mortar store space.

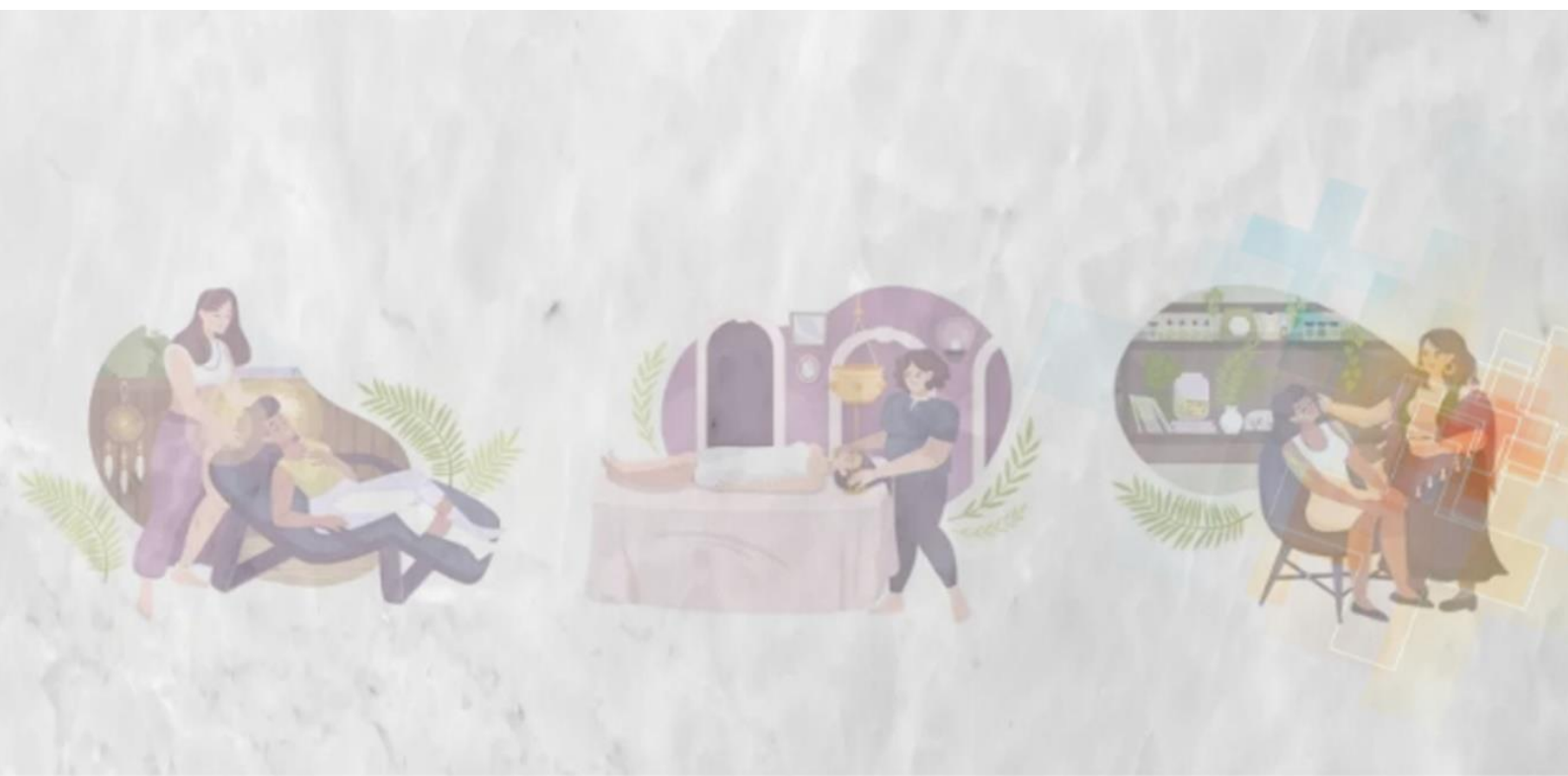
4. DISTRIBUTORS: Cement, electronic, automobile, paint, tiles showroom owners etc.

5. HOSPITALITY OWNERS: Catering, restaurant, hotel owners can start this.



our journey of group companies so far.

- **2014:** Since 2014, Under the Disha Arogya Dham Group, 8 hospitals in India have been built and a few projects are ongoing.
- **2015:** The Group has successfully completed 50+ healthcare consultancy projects in Ayurveda Hospitals, Naturopathy Chikitsalya, Migraine Clinic, and Neuro Clinic.
- **2015 :** Laboratory & Biomedical Projects Planning & continuing.
- **2015:** Launched FIFO Model Projects.
- **2016:** Started planning of "Disha Arogya Dham – World's 1st DAD Sinusitis / Migraine Clinic"
- **2018:** Launched "Disha Arogya Dham – India's 1st DAD healthcare Center"
- **2019:** Partnered with 350 Micro Clinic and rebranded them "Disha Arogya Dham – India's 1st DAD healthcare Center"
- **2020:** Launched subscription model
- **2021:** Full-fledged launched Revenue Shared "Disha Arogya Dham – India's 1st DAD healthcare Center" Chikitsalya and continuing with 15 agreements & bookings. From now onwards, the company decided to continue this model only. That's why we are replicating this proven business concept of revenue share.
- **2022:** Launched APP with Partnership of all leading DAD healthcare (mental health, fitness, e-pharmacies, diagnostics, Ayurveda hospitals, individual doctors, etc.) service providers.



We hope you have made up your mind
Let's get serious. it's matter of money now



Scope of yours (partner)

You just take care of CAPEX.

One-Time Expenses:

1. Investment: 00 lakh or 20 Lakh. As per the matrix, on the next page

Monthly Expenses:

2. Space: 30,000 (If it is owned then nothing)
3. Electricity Bill & Water tax: 15,000 +3,000

Monthly Earnings (20% of Total Sales):

1. Mega: 1.2-1.8 Lakhs (first 6 months) | 2.4-3.6 Lakhs +(12 months onward)
2. City Center :2.4-3.6 Lakhs +(first 6 months) | 7.2-10.8 Lakhs +(12 month onward)

Scope of ours (Disha Arogya Dham)

The company will take care of OPEX.

One-Time Expenses:

1. Business Model & Mobile APP
2. Manpower Recruitment & Training
3. Market Survey, Product Planning, Sourcing
4. Delivery Vehicle, Clinic Establishment License, Liasioning & other relevant licensing

Monthly Expenses:

5. Monthly Salary: Employees 1.25L in Mega, 2.5L in City Center
6. Stationery & Advertisement Approx. :10,000
7. Software; Billing, Telemedicine, Subscription: 10,000
8. Internet, Dish TV: 2,000
9. Carry Bag/ Envelopes for Medicines: 20,000
10. Food & Beverages, Cleaning & Maintenance :15,000

Monthly Earnings (10% of Total Sales):

1. 10% Royalties from different companies, brand recognition to ensure ecommerce & subscription.

Scope of customer (subscriber)

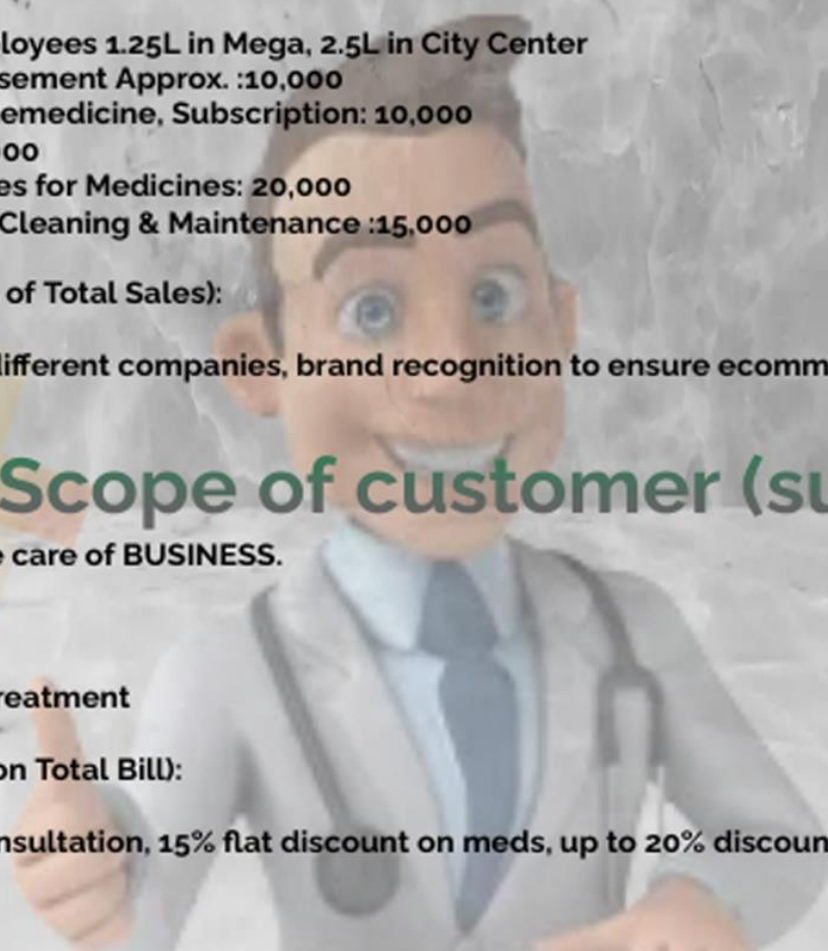
The customer will take care of BUSINESS.

One-Time Expenses:

1. 1500INR/Comleet Treatment

Monthly Savings (15% on Total Bill):

2. Unlimited doctor consultation, 15% flat discount on meds, up to 20% discount on lab for 1 year.





To all the people who

Want to invest or start own, side business
in 30 days.

- May or may not have any idea
- Don't know where to start
- Don't know what to do
- Don't have time for business.

partner@dadayurveda.com

Surely team Disha Arogya Dham will
ensure you start your business in 30 days.

DAD
AYURVEDA



Mega 10 to 50 Bad Hospital

Company Manages Revenue Shared Model (Fico) of 10 Lakh to be in started 30 days.

PARTICULARS		PARTNER YOUR`S SCOPE		COMPANY`S SCOPE	
ONE TIME EXPENSES	Interior Furniture	3.5 lakh	Business Model		
	Branding Marketing Etc.	1 Lakh	Mobile App		
	Acrylic Board, Standee etc.	50,000	Man Power R&T		
	Software, Computer, Printer	50,000	Market Survey		
	Initial stock	2 Lakh	All Licenses		
	Partnership Agreement fee	50,000+18% GST	HMS Software		
	NABH Accreditation	2 Lakh*			
		10 Lakhs			
MONTHLY EXPENSES	Rent of furnished 1,000 so ft. space	50,000	Employee Salary	125,000	
	Electricity Bill	10,000	Stationary	10,000	
	Water Tax, Commercial Tax	3,000	All Software	10,000	
			Internet, Dish	2,000	
			Carry Bags etc.	10,000	
			F&B, Maintenance	15,000	
			Refilling Stock	5 Lakh	
MONTHLY EARNING		20% of total sales		5% of total sales	
	First 6 Months Income	1.2-1.8 lakh			
	12 months onwards Income	2.4-3.6 lakh +			
	First 6 Months total monthly Sal	10-15 lakhs			
	12 months onwards sale				
ROI	Flat	15%			
CUSTOMER DISCOUNT					
SERVICES AT DAD					
			Pharmacy		
			Clinic (BAMS Dr)		
			Naturopath		
			Lab Collection		
			Subscription- ₹1500		
			Insurance Facilities		
			E-commerce		
			Health Card		
			Health Camp		
			Telemedicine		
			Home Delivery		
Value Added Services can Be Added as Per Below specification, during agreement					
Optical Setup With Machine		+5 Lakh			
Dental Setup With Machine		+5 Lakh			
**Depends on 3 things; location, location and location		#Fico opting charge is 50k Additional		*+GST	

Day Wise Sale Growth in sales Up To The First 5 Years

Detail	Maximum	End Of 1 st Year	End Of 2 nd Year	End Of 3 rd Year	End Of 4 th Year	End Of 5 th Year
Segment Wise Sale	Sales In a Day	30% Capacity	40% Capacity	60% Capacity	80% Capacity	100% Capacity
Prescription Base (doctor recommended) sales	25,000	7,500	10,000	15,000	20,000	25,000
OTC (over the counter) sales	40,000	12,000	16,000	24,000	32,000	40,000
Refill (Monthly Repeat Purchase) Sales	35,500	10,650	14,200	21,300	28,400	35,500
FMCG/Health & Wellness	70,500	21,150	28,200	42,300	56,400	70,500
Organic	30,000	9,000	12,000	18,000	24,000	30,000
Online Sale	80,000	24,000	32,000	48,000	64,000	80,000
ENT, X-Ray, Physiotherapy Services	30,000	9,000	12,000	18,000	24,000	30,000
Total sales/day	3,11,000	93,300	1,24,400	1,86,600	2,48,800	3,11,000

Projected Revenue Generation

Detail	30% Capacity	40% Capacity	60% Capacity	80% Capacity	100% Capacity
Prescription Base (doctor recommended) sales	2,250	3,000	2,880	3,840	4,800
OTC (over the counter) sales	4,800	6,400	9,600	12,800	16,000
Refill (Monthly Repeat Purchase) Sales	3,195	4,260	6,390	8,520	10,650
FMCG/Health & Wellness	4,230	5,640	8,460	11,280	14,100
Organic	2,250	3,000	4,500	6,000	7,500
Online Sale	9,600	12,800	19,200	25,600	32,000
ENT, X-Ray, Physiotherapy Services	2,700	3,600	5,400	7,200	9,000
Total sales/day	26,325	38,700	56,430	75,200	94,050

Monthly Cash Flow Of Five Year

Particulars	Total Income (Per Month)		Total Expenses (Per Month)		Net Earnings (Per Month)	
	Total 10 Bad Hospital Revenue		Mostly Operational Cost (20%)		Inevitable Expenses Every Month	
End of 1 st year (30% capacity)	7,89,750	1,57,950	20,000	6,11,800		
End of 2 nd year (40% capacity)	11,61,000	2,32,200	20,000	9,18,800		
End of 3 rd year (60% capacity)	16,92,900	3,38,580	20,000	13,34,320		
End of 4 th year (80% capacity)	22,56,000	4,51,200	20,000	17,84,800		
End of 5 th Year (100% Capacity)	28,21,500	5,64,300	20,000	22,37,200		

Monthly Net Income for Partner (from 2nd year onwards) – Approx. 22.5 lakh

Disha Arogya Dham - "City Center"

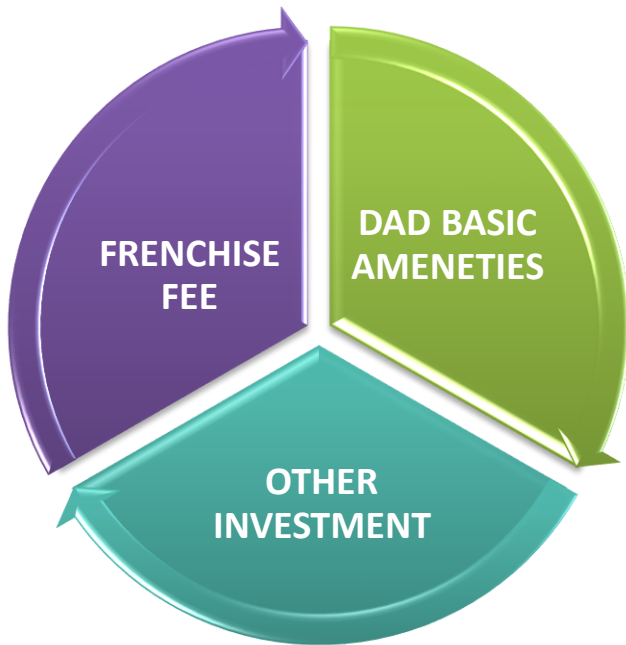


It is something that city
will acknowledge!



ROI Breakup of “City Centre”

DAD CITY CENTRE EXPENDITURE



FRENCHISE FEE

Franchise Fee	50,000
GST @18%	9,000
Total EXP. – A	59,000

DAD BASIC AMENETIES

Impotent Expenses	4.5 Lakh
First consignment (medicines, Instrument etc.) Products	2.5 Lakh
Total EXP. – B	6 Lakh
Net Amount has to be Paid to DAD (A+B)	8, 59,000

OTHER INVESTMENTS

Marketing and Promotions	1.5 Lakh
Total Expenditure. – C	1.5 Lakh
Investing for DAD 10 to 20	1009000
Bad Chikitsalva Setup A+B+C	1009000

Details	Sales vs. Revenue (Income)							
	30%	30%	30%	40%	20%	40%	25%	30%
Infertility.	15,000							
Painkillers.	18,000							
Diabetes/Heart/Mental Medications.	25,000							
Sinusitis / Migraine.	40,000							
E-commerce.	70,500							
Organic.	80,000							
FMCG/Health & Wellness etc.	32,500							
ENT, X-ray, physiotherapy services etc.	30,000							
Daily% of Profit Margin From Sales.	4,500	5,400	7,500	16,000	14,100	32,000	8,125	9,000

If you feel that people around you are in need and we can join hands together.. and help them. Then come join us



You can start anywhere in the India....

Corporate Office

Registered Office

**E-20 Kedia Palace
Murlipura Scheme
Jaipur, 302039 (RJ)**

**G-2 Hanumant Apartment
Shankar Vihar P.N 12 Murlipura
Scheme Jaipur, 302039 (RJ)**